

Fueling the Flight: Beyond Bake Sales

Episode 2

An Office-Themed PBIS Funding Presentation

Creative Ways to Fund Your PBIS Vision for High Schools

Fueling the Flight: Beyond Bake Sales

The Office Edition

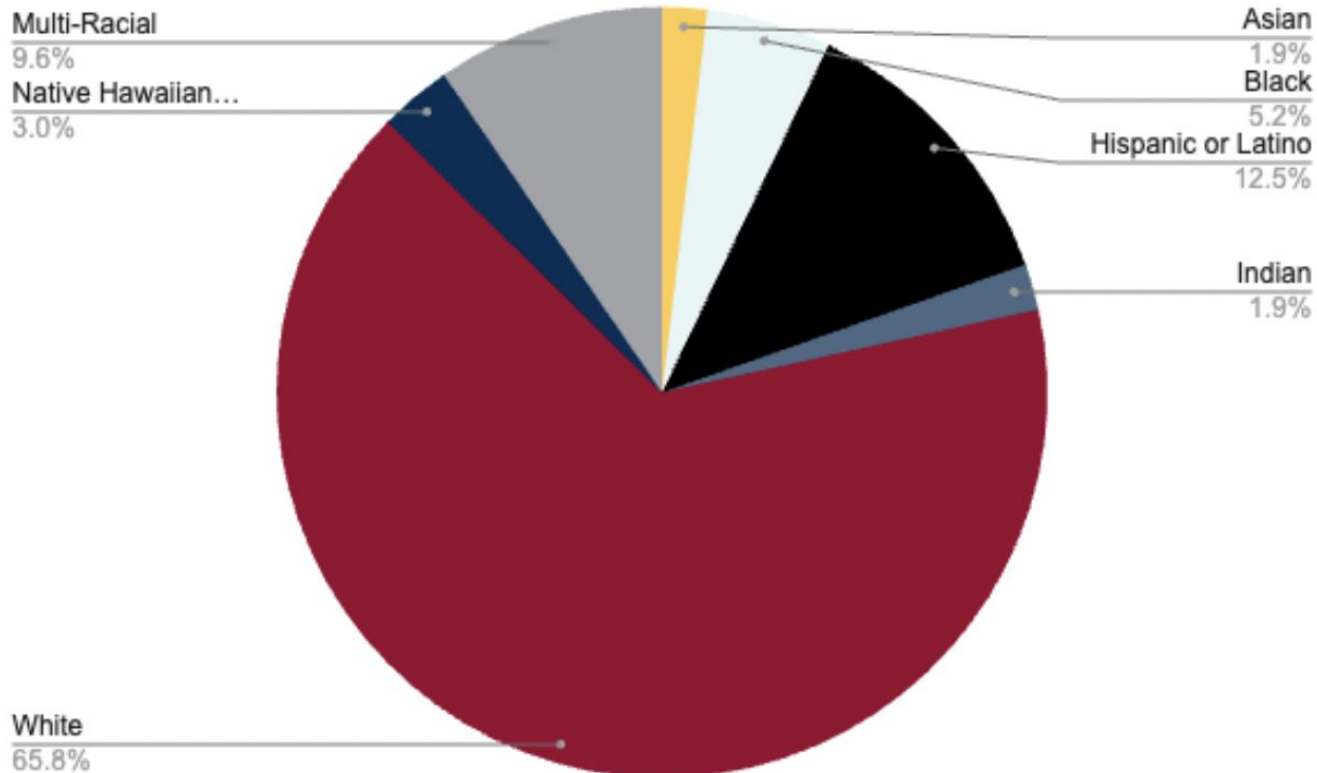
Episode 2

“Sometimes I’ll start a sentence and I don’t even know where it’s going... and then
it funds PBIS.”

– Michael Scott (probably)



DEMOGRAPHICS





- **Foster Care- 123**
- **Homeless in Shelter- 54**
- **Unsheltered- 18**
- **Doubled Up- 348**
- **Hotel/Motel- 28**
- **6% of students are in Foster Care or Unhoused**

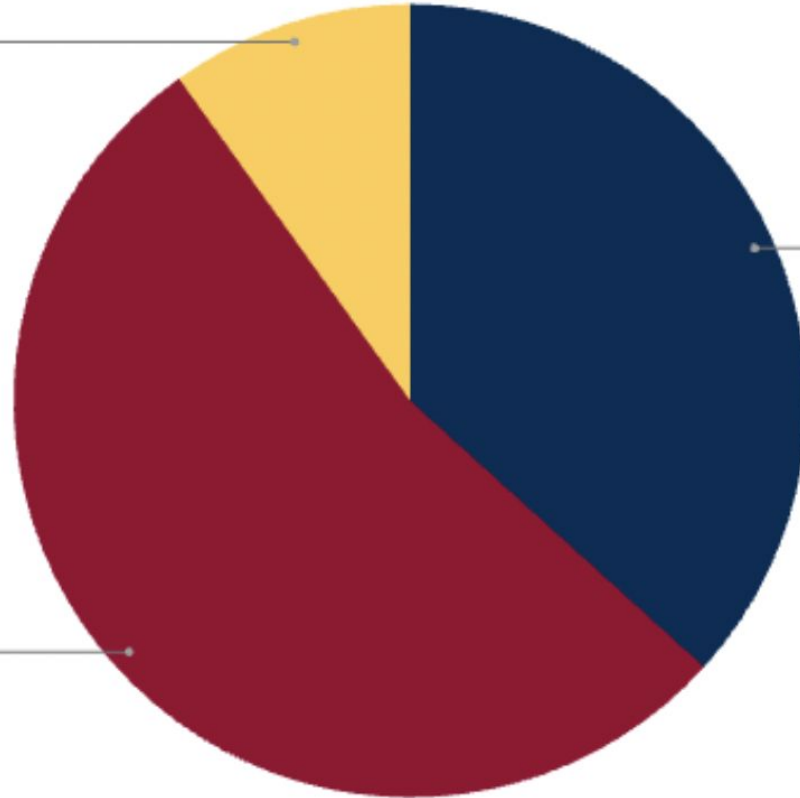


LUNCH RATES

Free
9.9%

Full
36.7%

Reduced
53.4%



Why Are We Here?

Conference Objectives (a.k.a. The Mission Statement)

- Find PBIS funding that doesn't feel like a Dundie punishment
- Share real strategies that actually work in high schools
- Steal... *borrow*... ideas from each other
- Leave with one idea you can use

The PBIS Funding Struggle

High School PBIS Be Like:

- Bake sales? ❌
- Candy drives? ❌
- Teens motivated by stickers? ❌

“I am Beyoncé, always.”
– High school students



Why Funding Matters (That's What She Said)

Strong Funding =

- Student buy-in
- Staff buy-in
- Equity & access
- Incentives students actually want

Incentives must grow as students grow



Icebreaker – That’s What SHEET Said

Table Talk:

- What PBIS incentive worked surprisingly well at your school?
- What completely flopped?

(Be brave. This is a safe space.)



Our PBIS Philosophy

How We Avoid Being the Toby of PBIS

- Sustainable systems
- Student-centered ideas
- Community partnerships
- Low effort / high impact



Food Truck Fridays

What It Is:

- Food trucks come to campus
- Each pays **\$100** to participate

Why It Works:

- Zero upfront cost
- Students love it
- Teachers tolerate it



Food Truck Friday – The Michael Scott Analysis

Pros:

- Fun
- Community-based
- Feels special

Cons:

- You will be asked, “Is there a food truck today?” every Friday forever



Youth Basketball League Concessions

What We Do:

- Run concessions for a youth league
- Profits support PBIS

Bonus:

- Student leadership
- Community goodwill

“I love inside jokes. I hope to be part of one someday.”
– PBIS students running concessions

The Fizz Ice Cream Shop

The Dwight Schrute Business Model

- In-school ice cream shop
- Student-supported
- School-approved

Why It Works:

- Consistent revenue
- Student ownership
- Slightly addictive



Community Partnerships

Bright Futures Partnership

- \$1,000 donated annually

Key Lesson:

- Align PBIS with partner missions
- Ask confidently

“You miss 100% of the shots you don’t take. – Wayne Gretzky”
– Michael Scott



Pam & Reflect (Jim Camera Look)

Think–Pair–Share:

- Which idea could work at your school?
- What's your biggest barrier?



Group Collaboration – The Conference Room Meeting

Groups of 3–4

Prompt:

- What existing events, programs, or resources could generate PBIS funds at your school?

(No one is allowed to be Toby.)



Share Out – The Dundies

Each group shares:

- One funding idea worthy of a Dundie Award



How We Use PBIS Funds

Actual Incentives Students Care About:

- Freshman Tailgate at first home football game
- Grateful Feast
- Pizza parties for students & staff
- Buying Nike shoes for select students



Teacher Retention

**Teacher of the Month- Voted on
by Peers**

Spirit Week Dress Competitions

Double Lunch for Hallways

**Teacher vs. Student Sporting
Events**

Pizza Parties



Why Incentives Matter

- Belonging
- Recognition
- Equity

“People will never go out of business.”
– Michael Scott

Translation: PBIS isn't going anywhere.



Reflection – The Jim Halpert Moment

Ask Yourself:

- What is ONE thing you could realistically try next year?

Write it down. Actually.



Final Takeaways

- Creativity beats tradition
- Use what already exists
- Sustainable systems > one-time fundraisers

“I’m not superstitious... but I am a little stitious.”

– PBIS funding plans

Questions????



