

**Guidelines for MO SW-PBS  
Summer Institute 2024 Annual Film Fest**

Does your school use video to share your SW-PBS story and/or teach expectations to students and/or adults? Enter your video in the annual MO SW-PBS Film Festival. The Film Festival will take place in the afternoon on June 4th.

**Film Content must include:**

- The topic must be MO SW-PBS curriculum based including Systems or Practices supported by Data.
- It is strongly recommended that student actors model positive examples and adult actors model non-examples of school expectations and procedures.
- Create a logical storyline.
- Context and delivery of the message is age appropriate for your target audience.
- Video is respectfully humorous.
- Audio is easy to hear and understand.
- Video has a professional look, e.g. titles, transitions, graphics and special effects enhance the quality of the video and do not distract or confuse the viewer.
- Videos longer than 5 minutes may not be shown in their entirety. If your video is longer than 5 minutes, please recommend a 4-5 minute clip that you feel is a good representation of the message you are trying to convey.
- When uploading your video to the Film Fest Proposal form, provide the URL address for submitted video.
  - **IMPORTANT:** Make sure settings are set to share publicly or to Jody Baker, bakerjod@umsystem.edu. Should your video be selected for viewing at the Film Fest, it will be necessary that we are able to download the video in advance.