



# One School's Journey

How SW-PBS Built a Culture at Westridge Elementary



# Session Outcomes

1. Establish positive building culture
2. Facilitate buy in
3. Cultivate beliefs that produce desired outcomes
4. Challenge misconceptions
5. Align actions to results



# Expectations

- \*Be skeptical, not cynical
- \*Active participation
- \*Find meaning and purpose



Today will be successful if...

# Socio-Economic Data

High Transfer and Mobility Rate- About 50%

At-Risk Enrollment Factors:

Homeless= 3%

Form 2= 11%

Waiver= 3%

Foster Care= 2%

Career Foster Homes in the Attendance Area= 2

Free/Reduced Lunch= 80%

## **Socio-Economic Data (cont)**

Students who take medication at school= 12%

At least one parent incarcerated= 12%

Average deaths of siblings or parents= 2 per year

# Year One - Staff Data 15-16

New Staff Members- 21 (50%)

- Principal
- Secretary
- Teachers
  - Title IA
  - Sped IA
  - Nurse

“Behavior precedes belief - that is, most people must engage in a behavior before they accept that it is beneficial; then they see the results, and then they believe that it is the right thing to do....implementation precedes buy-in; it does not follow it.” -Doug Reeves

“The goal is not to do business with people who want what you have, the goal is to do business with people who believe what you believe.” -Simon Sinek



# Year One - Develop Culture

## SW-PBS Tier 1 Components

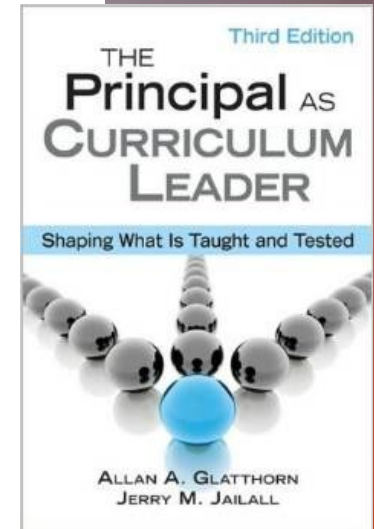
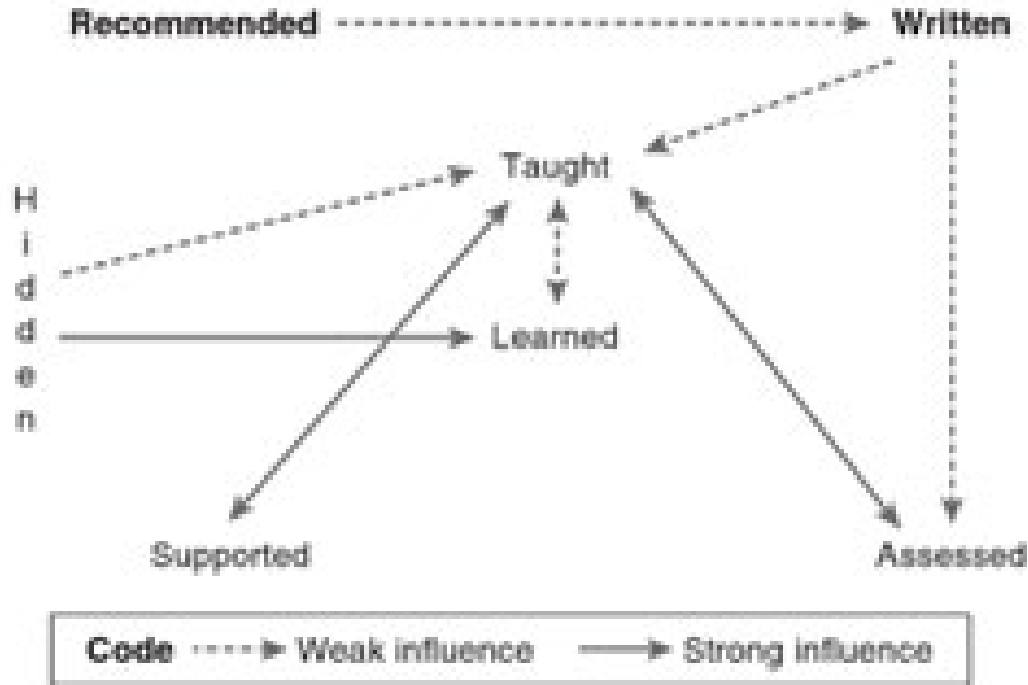
- Finding Common Philosophy
- Effective Classroom Practices
- Discouraging Inappropriate Behavior

# Year One - Develop Culture

“A culture will be strong or weak depending on the interactions between people in the organization. In a strong culture, there are many, overlapping, and cohesive interactions, so that knowledge about the organization’s distinctive character and what it takes to thrive in it is widely spread.” -Leah Shafer

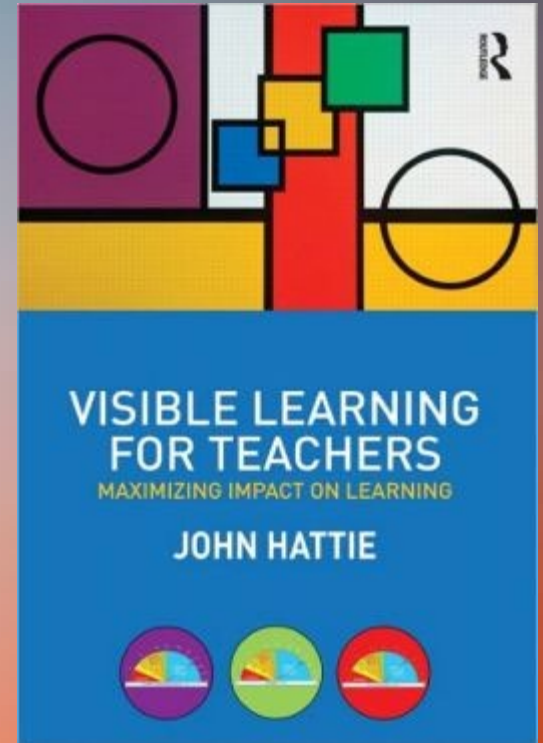
# The Principal as a Curriculum Leader

## Glatthorn, Jailall (2008)



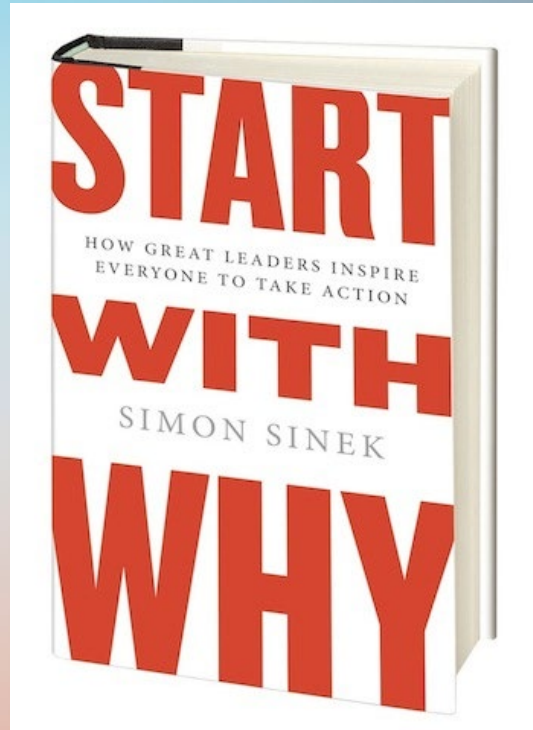
# Visible Learning Hattie (2003)

Classroom culture has an effect size of .56- more than tutoring, homework, teacher style, and questioning

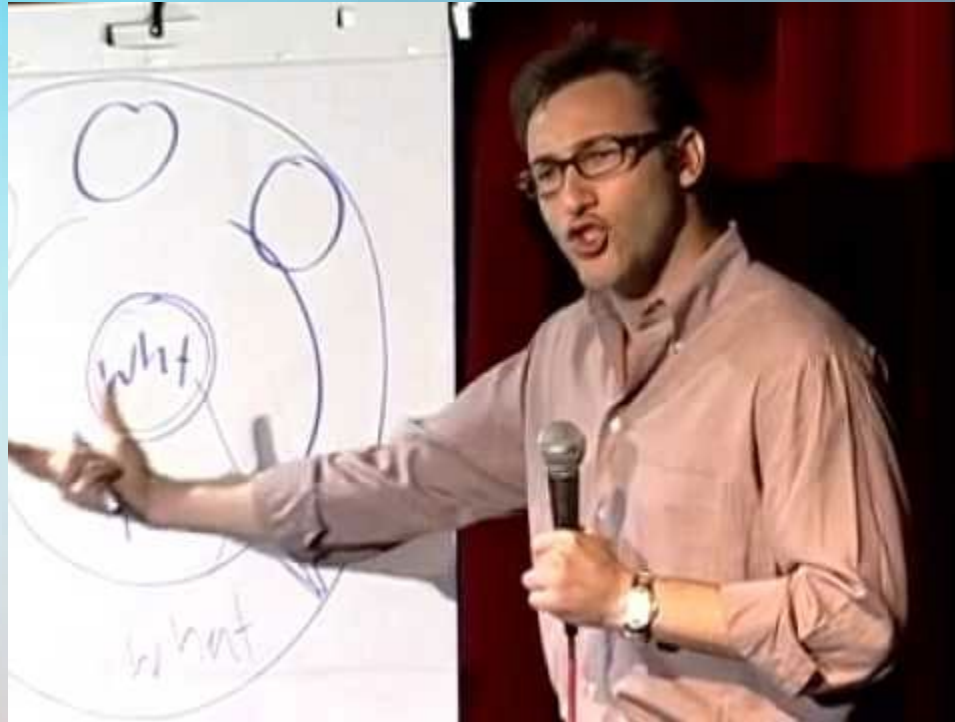


# Year One - Develop Culture

## Start With the Why



# Year One - Develop Why



# Why Implement SW-PBIS



What?

How?

Why?



What?

How?

Why?

# Year One - Develop Culture

## SW-PBS Tier 1 Components

- Finding Common Philosophy
  - Determined our why - Not what does PBIS need us to do or believe, how does PBIS help create our why?
  - Constant connection and discussion to our why.
    - Every PD asked, “How does this idea, initiative, practice, program align to our why?”



# Year One - Develop Culture

- Effective Classroom Practices
  - Discuss how our responses to behavior reflect our why.
    - i. How do we respond to behavior and why?
    - ii. How does our hidden curriculum teach our desired behaviors?
- Discouraging Inappropriate Behavior
  - How does our why encourage appropriate behaviors?
    - Free and Frequent, Short Term, and Long Term
    - Definitions of Majors and Minors

## Year One - School Academic Data 15-16

STAR ELA Goals: 41% met the target

STAR Math Goals: 41% met the target

Comparing 2015 to 2016 MPI

MAP ELA: -10 points

MAP Math: -42 points

MAP Science: -61 points

# Year One - School Behavior Data 15-16

Students on Plans= 22%

Number of Physical Interventions= ~ 1 per week

Major Referrals= 9 per day (1789 total)

Minor Referrals= 12 per day (2147 total)

ISS= 3 per month (31 total)

OSS= 6 per month (63 total)

# Year One - Develop Culture

## Start With the Why



# Year Two - Strengthen Culture through Development of Individuals and Collaboration

## SW-PBS Tier 1 Components

- Finding Common Philosophy
- Teaching Expected Behavior
- Encouraging and Discouraging Behavior
- Effective Classroom Practices

## SW-PBS Tier 2 Components

- Student Identification Process
- Data Based Decision Making
- Social Skills Intervention

# Year Two - Strengthen Culture through Development of Individuals and Collaboration

## Strengthening our Why

- Feedback from staff
  - Climate surveys indicated collective positivity, but a desire to grow more outside grade level teams
  - Too much to focus on to get good at any one thing
  - Evidence of conflict with our why and how we respond to behavior

# Year Two - Strengthen Culture through Development of Individuals and Collaboration

## Collaboration

- Increased time dedicated to address areas of need through discussion and input
  - Weeding the Garden
  - Refined the definitions of majors and minors
  - Responding to negative behavior

# Year Two - Strengthen Culture through Development of Individuals and Collaboration

## Weeding the Garden - Collaboration

- Lead- High impact low implementation
- Invest- High impact high implementation
- Evaluate- Low impact high implementation
- Weed- Low impact low implementation



# Year Two - Strengthen Culture through Development of Individuals and Collaboration

## Weeding the Garden - Collaboration

Behavior Initiative- PBS					
	Lead	Invest	Evaluate	Weed	N/A
Eagle Store	2	6	0	0	2
Eagle Dollars	0	6	4	0	0
PBS Lessons	4	2	0	1	3
Peace First	2	4	1	0	3
School Celebrations	5	3	0	0	2
Bus/Walker/Car Recognition	2	5	3	0	0
Hallway Superstars	5	1	4	0	0
Behavior Initiative- BIST					
	Lead	Invest	Evaluate	Weed	N/A
Continuum	4	2	4	0	0
Processing	5	2	3	0	1
Teach and Protect	4	2	1	1	2
Parent Contact	2	6	2	0	0
Suspension					

# Year Two - Strengthen Culture through Development of Individuals and Collaboration

## SW-PBS Tier 1 Components

- Encouraging and Discouraging Behavior
  - What do we reinforce and why?
  - What does our positive reinforcement say about our culture?
    - Quarterly assemblies celebrating behavior and academic achievement
- Effective Classroom Practices
  - Why are our expectations our expectations?

Wh



PI

d leaves your

THE  
JUGS

# **Year Two - Strengthen Culture through Development of Individuals and Collaboration**

Redefined Majors and Minors - Collaboration

What do you expect to happen when a child leaves your  
classroom?

# Year Two - Strengthen Culture through Development of Individuals and Collaboration

## Responding to Negative Behavior - Collaboration

Do our responses and interpretation of behavior align with our desired culture?

- If a child doesn't understand have we taught it?
- If a child does understand it is the issue...
  - Our perceptions?
  - Our expectations?
  - Our procedures?

# **Year Two - Strengthen Culture through Development of Individuals and Collaboration**

Development of Individuals

**Are you on board?**

# Year Two - Strengthen Culture through Development of Individuals and Collaboration

## Development of Individuals

Two types of People:

- Late adopters or Skeptics
- Cynics

# Year Two - Strengthen Culture through Development of Individuals and Collaboration

## Development of Individuals



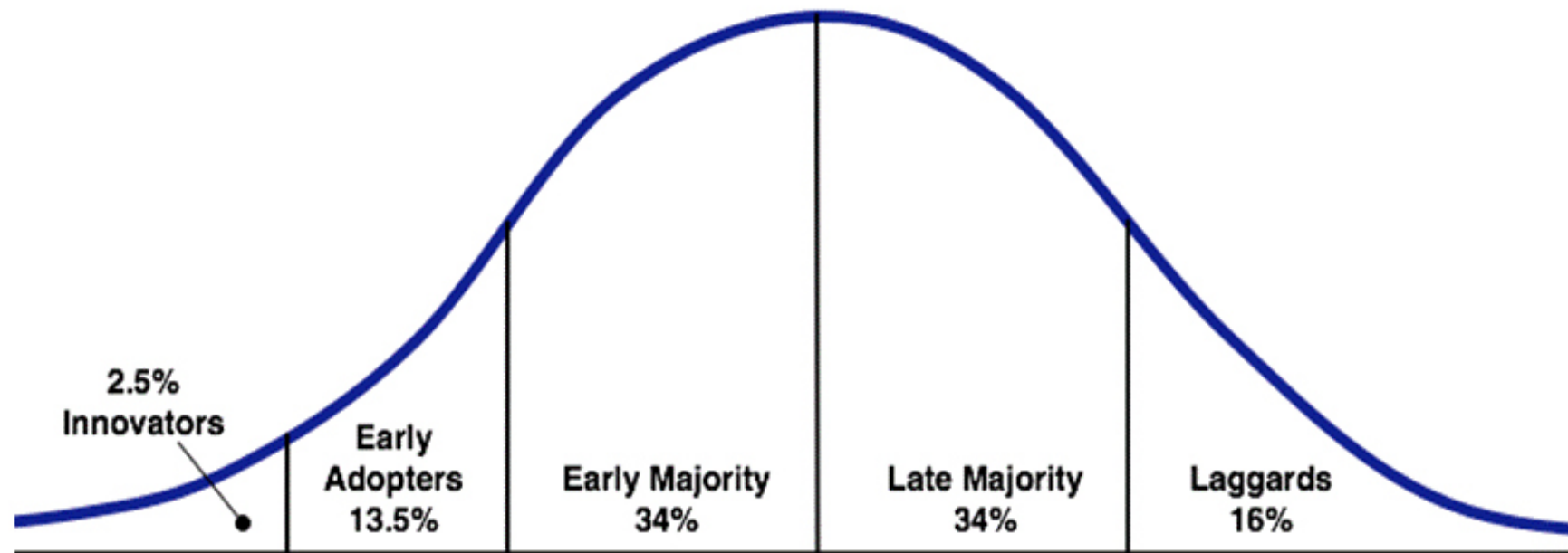


**Year  
Develop**



**ugh  
oration**

# Innovation Adoption Curve



# **Year Two - Strengthen Culture through Development of Individuals and Collaboration**

Development of Individuals - Skeptics

“I have to see it...”

# Year Two - Strengthen Culture through Development of Individuals and Collaboration

## Development of Individuals - Skeptics

### Turning Skeptics into Late Adopters

- Foster their questions and perspectives. Lean on their strengths as a skeptic to foresee potential pitfalls or concerns.
- Saturate with evidence of your why.

# Year Two - Strengthen Culture through Development of Individuals and Collaboration

## SW-PBS Tier 2 Components

- Student Identification Process
- Data Based Decision Making
  - Replication of Data Review Team process for behavior
  - Bi-weekly meetings to review individual plans and grade level goals
- Social Skills Intervention
  - Social Skill Small Groups for students who need small interventions without behavior plans

## Year Two- School Academic Data 16-17

STAR ELA Goals: 54% met the target (32%)

STAR Math Goals: 45% met the target (10%)

Comparing 2016 to 2017 MPI

MAP ELA: 6.1 points

MAP Math: 19.2 points

MAP Science: 43.4 points

## Year Two - School Behavior Data 16-17

Students on Plans= 20%

Number of Physical Interventions=

Major Referrals= 8.3 per day (1579 total, -12%)

Minor Referrals= 7.8 per day (1490 total, -31% )

ISS= 5.2 per month (52 total, 68%)

OSS= 8.1 per month (81 total, 29%)

# **Year Three - Leveraging our Culture to Strengthen the Individual and Collaboration**

## **SW-PBS Tier 1 Components**

- Teaching Expected Behavior
- Encouraging and Discouraging Behavior
- Effective Classroom Practices

## **SW-PBS Tier 2/3 Components**

- Student Identification Process
- Data Based Decision Making
- CICO
- Social Skills Intervention- Individual



# Year Three - Leveraging our Culture to Strengthen the Individual and Collaboration



# Year Three - Leveraging our Culture to Strengthen the Individual and Collaboration



Taken From:  
<https://canvanizer.com/new/swot-canvas>

# Year Three - Leveraging our Culture to Strengthen the Individual and Collaboration

- Comparison of Finland and United States
- Comparison of similar schools and success
- Unified Goals
  - What is one thing you want every Westridge student to achieve before they leave Westridge?

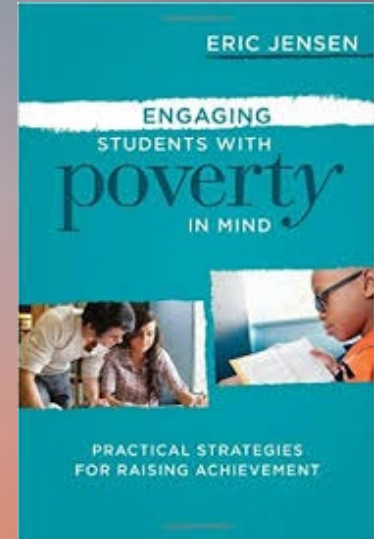
# Year Three - Strengthen Culture through Development of Individuals and Collaboration

## SW-PBS Tier 1 Components

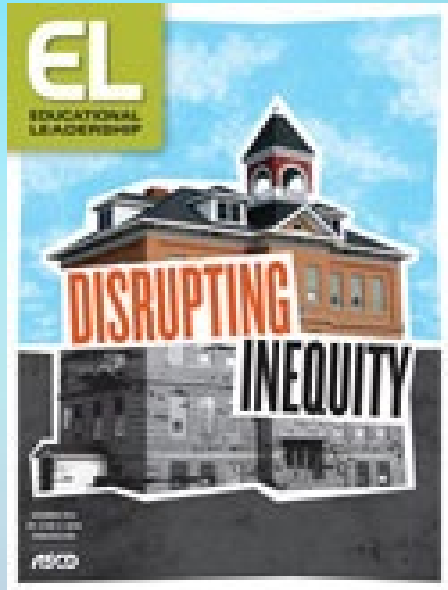
- Encouraging and Discouraging Behavior
- Effective Classroom Practices
  - How do our biases affect our implementation of strategies?
- Clarifying Expected Behavior
  - Revisited expectations and addressed power struggles

# Year Three - Leveraging our Culture to Strengthen the Individual and Collaboration

- Book Study- Engaging Students with Poverty in Mind. Guiding questions like:
  - Mindset- How do your actions represent your mindset? What beliefs do students develop based on your actions?
  - “It isn’t as much about what you do as it is who you are.” pg 21.



# Year Three - Leveraging our Culture to Strengthen the Individual and Collaboration



## Unconscious Bias

When Good Intentions Aren't Enough

*Deep-rooted biases hinder our best intentions.  
Learn how to recognize and address them.*

**Sarah E. Fiarman**

<http://www.ascd.org/publications/educational-leadership/nov16/vol74/num03/Unconscious-Bias@-When-Good-Intentions-Aren't-Enough.aspx>

# Year Three - Strengthen Culture through Development of Individuals and Collaboration



## Dismissal



**S**afe= Sit against the wall criss-cross

**O**utstanding Effort= Do your personal best

**A**chieve= Model monthly character traits

**R**espectful= Voice Level at 0

**R**esponsible= Straight lines, arms crossed or at side

## DISMISSAL

Rules/Expectations

### Safe-

Sit along the wall

Legs crossed

Hands and feet to self

### Respectful-

Voice level at 1 (whisper)

0 level at adult signal

### Responsible-

Walk on the line, arms crossed  
or at side

Use restroom before dismissal



# Year Three - Strengthen Culture through Development of Individuals and Collaboration

## SW-PBS Tier 2/3 Components

- Student Identification Process
- Data Based Decision Making
  - Only one intervention
  - Specific timelines and criteria of success
  - Increased input on intervention usage and data management
- CICO
- Social Skills Intervention- Individual



## Year Three- School Academic Data 17-18

STAR ELA Goals: 58% met the target (7%)

STAR Math Goals: 59% met the target (31%)

Comparing 2017 to 2018 MPI

MAP ELA: 49 points in cohort growth

MAP Math: 9.6 points in cohort growth

MAP Science: N/A

## Year Three - School Behavior Data 17-18

Students on Plans= 8%

Number of Physical Interventions= 6 for the year

Major Referrals= 3.1 per day (601 total, -62%)

Minor Referrals= 5.2 per day (1025 total, -31%)

ISS= 4.7 per month (41 total, -21%)

OSS= 4.1 per month (47 total, -42%)

# Year Four - Staff Data 18-19

New Staff Members- 4 (10%)

- SLP
- Teacher
- Sped IA
- Secretary

# Year Four - Maintaining our Culture to Establish the Individual and Strengthen Collab

## SW-PBS Tier 1 Components

- Teaching Expected Behavior
- Encouraging and Discouraging Behavior
- Effective Classroom Practices

## SW-PBS Tier 2/3 Components

- Student Identification Process
- Data Based Decision Making
- CICO
- Social Skills Intervention- Individual

# Year Four - Maintaining our Culture to Establish the Individual and Strengthen Collab



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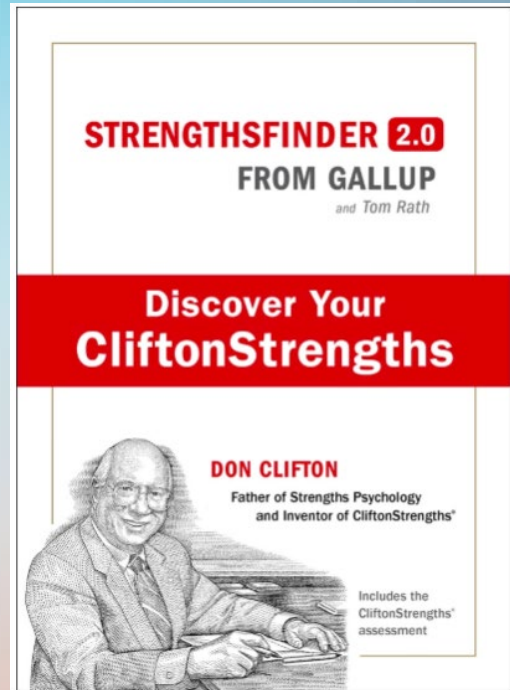
# Year Four - Maintaining our Culture to Establish the Individual and Strengthen Collab

- Feedback from staff
  - Climate surveys showed a growing disconnect from staff. Low morale.
  - Challenging discussions led to a lack of perspective.
  - Collaboration within teams strengthened, but outside teams distanced themselves.
  - Changes out of our control had a negative impact on perceptions of performance.
  - Individual feedback seemed inconsistent

# Year Four - Maintaining our Culture to Establish the Individual and Strengthen Collab

- Increase Morale
  - Monthly Food Recognition
- Improve Feedback
  - Met with every staff member at start of year to discuss preference on feedback and support

# Year Four - Maintaining our Culture to Establish the Individual and Strengthen Collab



<https://www.gallupstrengthscenter.com/home/en-us/strengthsfinder>



# Year Four - Maintaining our Culture to Establish the Individual and Strengthen Collab

## SW-PBS Tier 1 Components

- Teaching Expected Behavior
- Encouraging and Discouraging Behavior
- Effective Classroom Practices

## SW-PBS Tier 2/3 Components

- Student Identification Process
- Data Based Decision Making
- CICO
- Social Skills Intervention- Individual



## Year Four- School Academic Data 18-19

STAR ELA Goals: 59% met the target (2%)

STAR Math Goals: % met the target (

Comparing 2018 to 2019 MPI

MAP ELA: points

MAP Math: points

MAP Science: N/A

## Year Four - School Behavior Data 18-19

Students on Plans= 12%

Number of Physical Interventions= 27 for the  
year

Major Referrals= 2.7 per day ( 502 total, -16%)

Minor Referrals= 6.5 per day ( 1285 total, 25%)

ISS= 2.8 per month ( 28 total, -32% )

OSS= 3 per month ( 30 total, -36%)

## **Four Year Review - Academic Data**

STAR ELA Goals: Up by 44%

STAR Math Goals: Up by 44%

Comparing 2016 cohort growth to 2018 growth

MAP ELA:

MAP Math:

MAP Science: N/A

# Four Year Review - School Behavior Data

Students on Plans= -45%

Number of Physical Interventions= -46%

Major Referrals= -72%

Minor Referrals= -40%

ISS= -10%

OSS= -52%

# **Contact Information**

Matt Jones Principal

Westridge Elementary

Raytown School District

[matt.jones@raytownschools.org](mailto:matt.jones@raytownschools.org)