

# 2018 Film Fest Scoring Rubric Form

## 1. School Name

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## 2. Consultant Scoring Name

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## 3. Positive language throughout video

*Mark only one oval.*

0      1      2

very few expectations and rules are  
stated positively




all expectations and rules are  
stated positively

## 4. Teach school rules and expectations in the context of specific locations in the school

*Mark only one oval.*

0      1      2

video is not filmed in the locations where  
the rules and expectations apply




video is filmed in the locations  
where the rules and  
expectations apply

## 5. Students only model positive examples; adults model any non-examples

*Mark only one oval.*

0      1      2

students model a majority of the  
non-examples




students model only positive examples;  
adults model non-examples

## 6. Logical storyline with one specific/focus behavior

*Mark only one oval.*

0      1      2

a storyline is not  
evident




video follows a logical storyline from beginning to  
end

**7. Appeals to adults and students***Mark only one oval.*

0      1      2

video lacks appeals to students  
and adultsvideo is appealing to student and adult  
stakeholders**8. Video is respectfully humorous and humor is appropriately used***Mark only one oval.*

0      1      2

humor is offensive and  
inappropriate throughoutvideo is respectfully humorous and  
humor is appropriately used**9. Video has professional look - titles, transitions, graphics, special effects***Mark only one oval.*

0      1      2

titles, transitions, graphics and  
special effects detract the viewertitles, transitions, graphics and  
special effects enhance the quality  
of the video**10. Video is in focus and steady***Mark only one oval.*

0      1      2

video is unfocused and/or  
unsteadyvideo is in focus, steady, and easy to  
watch**11. Music enhances the message of the video***Mark only one oval.*

0      1      2

music is inappropriate and/or  
distracts the viewermusic is appropriate and enhances the  
quality and purpose of the video**12. Audio is easy to hear and understand***Mark only one oval.*

0      1      2

audio is difficult to understand  
and distracts the vieweraudio is easy to hear and understand  
and enhances the quality of the video

**13. Notes:**

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