Using Social Media to Communicate, Collaborate, and Empower



MO SW-PBS & MTSS:

Session Objectives:

-Attendees will be able to use various forms of social media to tell your school's story.

-Attendees will be able to develop a Professional Learning Network (PLN) to connect with other great educators around the world.

-Attendees will be able to use Twitter to receive personalized professional development.



Where do we want to be?

- What social media tools do you want to know more about?

- What ideas are you hoping to leave here today?

Social Media Matrix

Southport Middle School



MO SW-PBS & MTSS:

- Student SUCCESS is a TEAM Effort!
- Kindness is OUR Strength!



Student Demographics



Enrollment: 1,151 (7th/8th)

Free/Reduced Lunch: 66% (Free Breakfast for All Students)

White: 50% Hispanic: 20% Asian: 19% Multiracial: 6% Black: 5%

BRIDGING THE GAPS



MO SW-PBS & MTSS:

Fulton Middle School



Educating, Engaging, Empowering ALL Learners at Escalating Levels



MO SW-PBS & MTSS

FMS Student Demographics

- Enrollment: 523 (6-8)
- Free/Reduced Lunch: 50.6%
- 2 Administrators
- 38 Teachers, 7 Support Staff





- Black: 7.5% ullet
- Latino: 3.3% ullet
- Asian: 0.7% ullet
- Multiracial: 4.7%



IO SW-PBS & MTSS







Informing the Community

Main Office - Principal Ab	oout SMS 😸 🛛 8th Grade	1	Student Services	Bullying Information 🗧	Athletics - Mr. Kight
S Middle School CARDINALS	5715 Keystone Ave. Student S	Indianapolis, I		600 Fax 780-4302	
Principal - Stephanie Quinlan Assistant Principal - Dan Bender Student Advisor - Andrew Ashcraft Student Advisor - Matt Bush Guidance Director - Forrest Miller Athletic Director - Brian Kight	learners with	h the skills	's mission is to a and integrity ne act in their comr	cessary to	

District Home



School Information

Southport Middle 5715 S. Keystone Ave. Indianapolis, IN, 46227

Adults Supporting Kids

Our ASK (Adults Supporting Kids) Group had its first meeting Saturday Morning, August 20th. Community members had an opportunity to engage Mrs. Quinlan in a small group Q & A session and learn about Google Classroom, Skyward, Canvas, Teacher Blogs, and other tools for gaining insight into what their adolescent is doing at



f

180 Days of Learning

Follow SMS!



Schools - Middle Schools - Southport Middle

Our Website



MO SW-PBS & MTSS:





Comment A Share

Like



Twitter



Matt Bush @mbush36

Proud Student Advisor @SouthportMiddle, Data Driven, most of all Student Driven, Empowering all to grow, and Loving Husband! Co-Moderator #pbischat #perrychat

O Indiananolie IN



You Retweeted

- MOSWPBS @MOSWPBS · 19h
- Massauri Schuchwich Peakline Behavior Seggeori Are you a secondary school educator? These STI sessions are for YOU! Check them out and join us at STI this summer! regonline.com/PBS2017
 - 2C: Ignite 3 Student Engagement
 - Utilizing Student Learning, Growth and Development to Increase Engagement



BRIDGING THE GAPS

MO SW-PBS & MTSS:



Matt Bush @mbush36 · Mar 7 Our March Brag Board is ready to go! #pbis #pbischat #kidsdeserveit



Matt Bush @mbush36 - Feb 28

0 Let's finish February on a Positive note! Pick an act from the calendar - your choice! OWN the Day! #pbischat #pbis #kidsdeserveit

Southport's Positive February Challenge

Monday	Tuesday	Wednesday	Thursday	Friday	
Gardinals		1 Make today a great day! Smileit's contagious!	2 Write a note of kindness to someone in at least one class	3 Positive post-it challenge. Write a quick positive message and spread the good vibes	
6 Sit by someone you usually do not sit with in your class at lunch	7 Give a positive note to a teacher	8 Pick up at least 4 pieces of trash	9 Each passing period say "hi" to someone new in the haltway	10 Have a teacher take a photo of your favorite place in school	
13 Send an email to someone you appreciate	14 Thank the teacher's aides, nurse, secretaries, or any other office staff	15 Pay a compliment to someone in the halfway	16 Thank the custodial staff for sweeping the hallway / wiping off lunch tables	17 Give a high five to as many people as possible	
20 President's Day	21 Thank a family member for supporting you	22 Use "please" and "thank you" as much as possible	23 Thank a person who prepares / serves you lunch today	24 (Google Doc) Reasons you are proud of SMS	
27 Tell a Bus Driver "Thank You" for taking you to and from school safely	28 Free Space - Pick one from this last month of positive acts		#SMSPFC		

It all starts with ONE Positive gesture!



Reply to @MrStevenKerr

Quality PBIS schools live in the antecedent, traditional schools live in consequence, and punish Ss into submission #fmsteach #pbischat

RETWEETS
LIKES
IE





Steven Kerr @MrStevenKerr - 9 Nov 2016 MAP Awards Might Selfie with our award winners #fmsteach #fpslearn pic.twitter.com/N24mYjEUDi

6 13 1



Steven Kerr @MrStevenKerr FMS Assistant Principal, Husband,Dad, and Avid Iowa Hawkeye Fan

Fulton, MOJoined July 2015

0 469 Photos and videos

Twee	ts	Tweets &	replies	Me	dia	Moments you create can be found here!	
2	A2:W		odel takin	ig chan		aving conversations about how Edison as examples #colchat	~
	4	t] 1	۷	1	dt		
12	Steve	e n Kerr @Mr	StevenKerr	• 16h			\sim

A1: Seeing how far our Ss and Ts have

Twitter- @MrStevenKerr

Southport Middle @SouthportMiddle · Mar 12 Thanks @AmyVaught for directing Father Knows Best! Cast & crew thanked her w/flowers & 50s records @SouthportMiddle



Southport Middle @SouthportMiddle · Feb 3 ASK Meeting: Sat, Feb 4th 9-11 am @ SMS We will be discussing: @SHS_Cardinals scheduling for 8th graders; ISTEP; Language & math study tips



Twitter @SouthportMiddle



Southport Middle @SouthportMiddle FOLLOWS YOU

for students, parents, and staff at Southport Middle School, Student Success is a TEAM Effort! Use #SMSCards to connect our stories!

Q Indianapolis

Tweets

Southport Middle @SouthportMiddle · Mar 17 Friday's announcements: drive.google.com/file/d/0B82Qgs...

Tweets & replies

Southport Middle @SouthportMiddle · Mar 16 R5: find time for them in the day, it won't hannen hy accident - we have to he

Media

ns://t.co/nmB7f7Rc7

MO SW-PBS & MTSS: **BRIDGING THE GAPS**

Twitter @FMS_Hornets



Fulton Middle School

@FMS_Hornets FOLLOWSYOU

Official news and announcements from Fulton Middle School. Showcasing the amazing work of our students and staff. Maintained by @BethHouf

Fulton, MO

More to

🕽 Message

BRIDGING THE GAPS



Here is a list of ways to teach respect in the classroom. Choose 2 or 3 from the list and tweet out to #fmsteach how your class learned RESPECT today!

Design a bumper sticker about respect. Include on the bumper sticker: the word Respect, a picture or slogan for why you should use it and at least three words that describe it.

Discuss why acting respectful is important. Now make a list of people you think are respectful and why you added them to your list.

Make a campaign poster about respect. Make sure you include the word "Respect" and two reasons why someone would want to vote for having respect at your school. You could use construction paper, felt pens, crayons, magazine cut-outs and templates.

In reply to Tracie Cain



3

Beth Houf @BethHouf - Mar 20 .@TracieGCain @laurarfarmer smore.com/24zuj-fms-pbis... #tlap pic.twitter.com/Mf2kIT2sag



#CelebrateMonday by using Hornet bucks to purchase king for the day pass! #fmsteach #fpslearn



🔝 🚰 🖉 💿 🕍 👳 🔊 🐜

2016

9

Following

Twitter Chat #PerryChat

Chrandibattinau

TWEETS

1,083

Brian Knight Oprincipal, SA(5)

#PerryChat - PBIS and Positive Schoo Culture - September 23, 2015 storify.com/principal SMS/... via @principal sms Storify



PerryChat @PerryChat · Mar 15

#PerryChat is coming up in 10 minutes "Students Ask: Personal Story" Please join us and our guest moderator, PMHS senior @mesa aliannah



PerryChat @PerryChat FOLLOWSYOU

#PerryChat

Leading and learning in Perry Township every Wednesday night at 9 pm. We hope you will join the conversation!

Indianapolis, IN

III Joined July 2016

Born on March 05

MO SW-PBS & MTSS: **BRIDGING THE GAPS**



FOLLOWERS

192

Cmbush36

FOLLOWING

124

@PerryChat | #PerryChat

@Mrknight_SHS

LIKES

53

en

#Perrychat

#smscards



Matt Bush @mbush36 · Mar 15 @SouthportMiddle #smscards 7th Grade Band Spring Concert



Hey, Southport Middle Staff!



That amazing thing you did in class today? **SHARE IT!**

#SMSCards



Perry Schools Retweeted

Southport Middle @SouthportMiddle · Jan 31 Packed house this evening for @PerryTwpSchools rivalry @SouthportMiddle v. PMMS 7th gr. Boys game! #SMSCards #BetterBird #PerryChat



🛧 🛟 1 💟 🤎 5

#fmsteach

MO SW-PBS & MTSS:



BRIDGING THE GAPS

Following

V

Gave this to a student who was having a rough day. Happy St. Patrick's Day! #fmsteach #StPatricksDay





Coach Windmiller @CoachWindmiller

This is what I come back too from winter break...awesome!!!! #fmsteach #fpslearn @towergarden

Following

 \sim



11-23 AM - 3 Jan 2017

Recognizing Staff

Mr. Aaron Vogl and 1 other Retweeted

Kristen Jordan @SMSMrsJordan · Mar 7 Students creating ways to unite the Koreas peacefully #smscards #simulation @VogISMS



MO SW-PBS & MTSS: **BRIDGING THE GAPS**

Chris Stevenson and 3 others liked Angie Chisham @chishamScience · 14 Dec 2016 Penny war success! My students will provide a great 🌲 for 2 young boys this year!#smsbethegood #smscards #giving @SPARK Southport 🖤 🎄 😂



Andrew Ashcraft liked

Angie Johnson @smsMrsJohnson · Mar 2 Students shared their graphic novels with staff members.#smscards #ReadAcrossAmerica





\$ 1

43

Yancy Lee Crawford @Mr CRWFRD - Feb 1 "I found that on page 15, bro!" Oral argument w/ score keeping is fun.



~ 60 5





Elizabeth Tipton @tiptongandt - Mar @CoachWindmiller wins the #golder pic.twitter.com/tQEYN0BWoE

MO SW-PBS & MTSS: **BRIDGING THE**

Recognizing Staff at FMS





Beth Houf @BethHouf - Feb 5 Celebrate good times! #StaffShoutOuts #ClimateControl #tlap #leadlap #satchatwc #fmsteach pic.twitter.com/oguSr69RQi

You, Tara M Martin, Dave Burgess and 7 others



45







Southport Middle School for students, paramite, and staff at Southport Middle School, Student Success to a TEAM Effort websites medpt/k12 in astern

352 posts 257 followers 9 following





Snapchat





Blogging - Professional Use



Humble and Kind

"From caring comes courage" -- Lao Tzu

Ten days ago, Southport Middle began the Positive February Challenge. It has been amazing to see the students tackle the daily challenges and get involved. But let's be honest, February is a tough month! Statistically, we see an increase in behavior, the days are dark and cold, the honeymoon of Christmas Break is over, sickness spreads, and we all get worn down. That is why we wanted to create something where we can promote being positive on a daily basis. However it is not only being positive for ourselves, but being positive and supportive to those around us!

For those of you that know me, I am a very positive, upbeat person! When I am speaking with kids in my office, that I mentor, or colleagues, all of them know the phrase that I use when asked "Live the Dream!" I have one of the greatest jobs in the world. On a daily basis I get to greet students as they are walking in, give high five's and fist bumps while walking the halls, but also pull kids aside and have conversations with them about actions or reflections. But one of the hardest parts of my job is hearing their stories. I am not talking about the latest movies that they saw or music they are currently listening too, but what is taking place in their lives. That all starts by creating those relationships with them! Students need an outlet and that is US! A recent quote that I saw on Twitter, during a chat that I co-moderate, stated: "In teaching, you can't do the Bloom stuff until you take care of the Maslow stuff." How truthful is that!

MO SW-PBS & MTSS

Day 135: Setting...on a desk

Uncategorized

Blogging - Stories of Learning

180 Days of Learning	SHARING THE LEARNI	NG AT SOUTHPORT MIDDLE SCHOOL
180 Days Of Learning Homepage Southport Middle School Homepage	Perry Township Schools Homepage	(Search Q
		Student Success is a Team Effort!
Day 136: Geometry Rotations		Kindness is our strength!
Uncategorized	Comments Off on Day 136: Geometry Rotations	Follow Us Enter email address Subscribe

8th grade students in Mrs. Davis' math class were reflecting and rotating shapes on a coordinate plane and identifying the new coordinates. Students were using charts they completed on Friday to help complete this difficult task of rotating shapes. The charts help them know how to correctly place the coordinates. The

BRIDGING THE GAPS



Students in Mr. Stevenson's class used dry erase markers and a blank canvas, their desks, to show how they next used the patting of their staries. "I will show you what it looks like in my head."

Day 131: Badminton Basics

Comments Off on Day 131: Badminton Basics



8th grade students in McClanahan's class began learning about the basics of badminton. Students were to demonstrate their ability to perform backhands and forehands with their partner. Ms. McClanahan modeled the correct grip, showed the sweet spot of the racquets, and proper technique of each stroke. The students then paired up and practiced their forehand and backhand. They played games like trying to go through the ABCs and Last Woman Standing.

Blogging - Student Development



FOR THE CLASSES OF 2021 & 2022

DEAN'S CORNER: TOM BRADY

Good Morning Cardinals!

BRIDGING THE GAPS

Today's Dean's Corner was a very difficult one to write being an avid Colt's fan. But here we go, let's begin!

Let's say that you were walking downtown and you saw a famous celebrity, what would you do? How would you react if you saw Justin Timberlake, Lebron James, your favorite band? Would you run up to them and see if you can get a picture, an autograph? Would you scream, yell out loud? How would that change if you saw your mortal enemy, someone you dislike? For you Colt's fan, what would you do if you saw Tom Brady, star quarterback of the New England Patriots walk past? For those of you who do not know who Tom Brady is, he is the archnemesis of the Colt's. He has an astounding 14-4 career Good morning Cardinals,

Use the link below to see the Cardinal Chat (v.27):

https://www.smore.com/jg28j

The Cardinal Chat is a flyer just for SMS students!

You matter! Go make it a great day!

Sincerely,

Mr. Ashcraft & Mr. Bush

MO SW-PBS & MTSS:

Google +





Grateful Friday Challenges / PLN's



Matt Bush @mbush36 GFC: Happy St. Patrick's Dav*! Tell 3 Ss per period why you feel lucky to have them in class! #pbis #pbischat #kidsdeserveit #perrychat



A weekly dase



Matt Bush @mbush36 Mar 3 GFC: Nothing better than turning up music to sing and dance too! Share ur favorite song with your class! Share Out! #pbischat #kidsdeserveit







TUESDAYS (9 EST, 8 CST, 7 MST, 6 PST)

Using the power of social media to connect, encourage, and discuss best practices related to PBIS in schools.

RESOURCES

@PBISCHAT

March 21, 2017

NORMS

MODERATORS ARCHIVES

OSEP CENTER NATIONAL FORUM VIDEOS

#pbischat



APBS

Alignment and Integration of Behavioral Initiatives and Practices



For the next 10 minutes....

Play around with social media of your choice....



"There are people in this room, no matter how compelling of evidence or ideas that I have shared, or the experiences that I have tried to create will do nothing different tomorrow. Will you be that person?

- George Couros (<u>@gcouros</u>)

http://georgecouros.ca/blog/



With whom are you trying to increase connection? WHY?

- What communication piece is most needed for your school community?
- What can you start, continue, or emphasize more that will be the most visible for your audience? What makes you say that?
- Why is this social media tool best tool for your intended audience?
- How often do you believe you will have to post in order to be effective?



1. Identify your Goal

GOAL

Increase communication with staff members to improve school culture -- share all the great things happening in our building to inspire others and cultivate a sense of community.



2. List all Barriers (Brainstorm what might stop me from reaching my goal.)

Barriers

- 1. Too many social media sites
- 2. Control the info flow
- 3. TIME

- 4. Balancing Recognition
- 5. Staff are novice users
- 6. Overkill with communication

- 7. Openness to a new way
- 8. Vulnerability
- 9. Format for all users
- 10. Goes against school policy
- 11. Phone policy
- 12.

3. Identify Major Barriers (reduce your list to 2 or 3 of the most important)

1. Too many social media sites

2. No tech staff users never see social media

3. Reluctant Staff



4. Solutions/Strategies/Interventions (to address your barriers)

- Find a way to compile everything into one format
- Share personal learning/growth through weekly blogging
- Daily walk-throughs focused on positive stories -validate teacher effectiveness
- Leaders need to model positive use of social media in a school setting

Who will be responsible?

(to implement solutions/strategies/interventions)









OWN the Day! Live the Dream! Never Quit!

Matt Bush Student Advisor Southport Middle School <u>mbush@perryschools.org</u> 317-789-4615 Twitter: @mbush36 Steven Kerr Middle School Principal Palmyra Middle School <u>skerr@culver.edu</u> 573-746-1001 @MrStevenKerr