

UNLEASHING

The Power of Social Media

IN YOUR SCHOOL

MO SW-PBS:

LEADING THE WAY

FOR STUDENT ENGAGEMENT

By Beth Houf

Principal, Fulton Middle School



**CREATING A SCHOOL THAT OUR
STUDENTS ARE RUNNING
INTO....NOT OUT!**

*Culture First, Culture Next, Culture Always
All Day, Everyday*

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TELL YOUR
SCHOOL'S
STORY...

or someone else will!

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created by @BethHouf

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"A
PICTURE IS
WORTH
A THOUSAND
WORDS."
MOBDS?
A THOUSAND
PICTURES





Spread the word online, as easy as making a flyer.

Want to promote something online but don't know how? Smore makes it easy. It's also fun, for a change.

[Try Smore now \(it's free\)](#)





FMS SPRING STUDENT-LED CONFERENCES!

WEDNESDAY, APRIL 13TH OR TUESDAY, APRIL 19TH, 2016

READY TO ROCK CONFERENCES AT FMS!

The time has come for FMS Spring Student-Led Conferences! Check out the resources below to help find out what the fuss is all about!

FMS SPRING STUDENT-LED CONFERENCES
Wednesday, April 13th or Tuesday, April 19th from 3:30-7:00

Control Panel:
 - Edit your flyer
 - Preview Print
 - Visitors: 817
 - Show Analytics
 - Email Report
 - Link: https://www.smore.com/7md
 - Flyer Settings



MEETING *Them* WHERE *They* ARE...



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OUR *Families*...

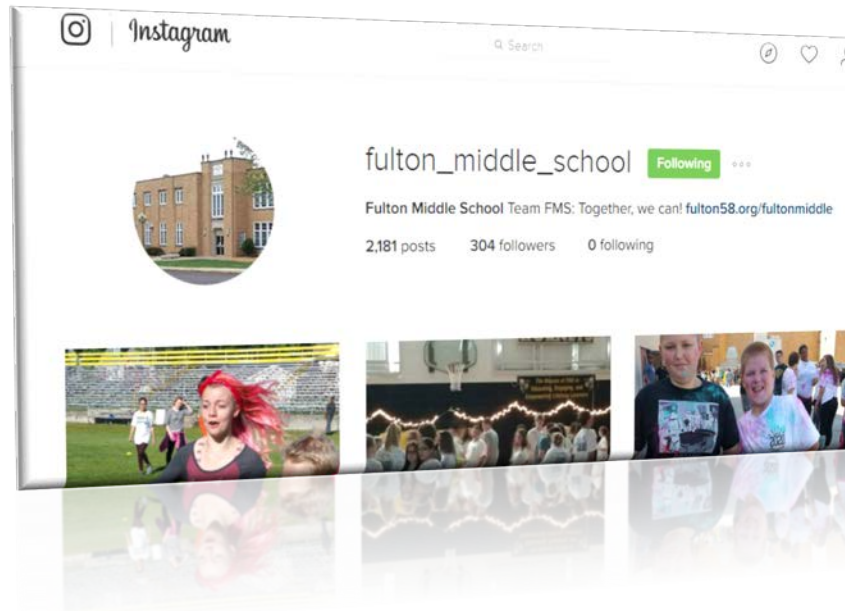


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OUR *Students...*



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OUR *Community* AND *Beyond...*



41 subscribers | 1,298 views | Video Manager



Beth Houf

Channel description

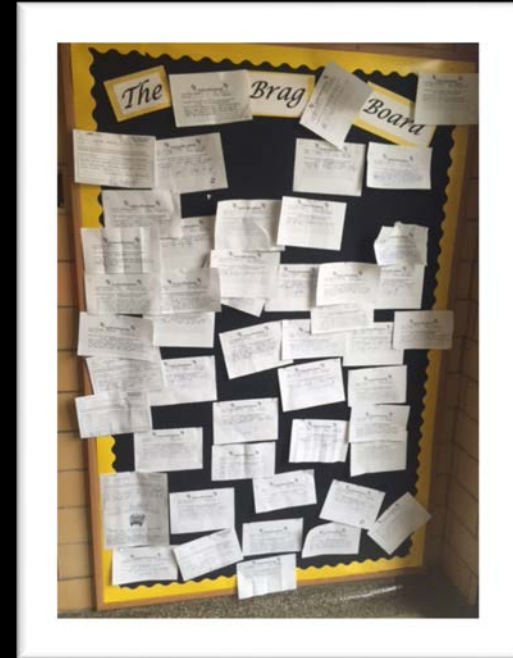
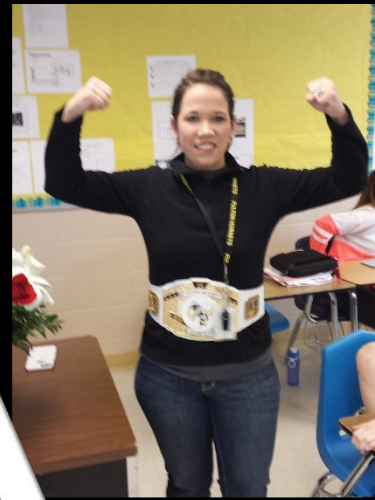
← Uploads ▾

Video Title	Duration	Views	Time Ago
FMS NEWS-Trophy Case Edition!	1:53	121 views	1 month ago
FMS Spring Student-Led Conferences	3:59	131 views	4 months ago
Oh Snow You Didn't	3:05	131 views	4 months ago
HAPPY NEW YEAR to FMS Staff!	4:45	92 views	4 months ago



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CELEBRATE!



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BUILDING A TEAM

#FM&Teach

#FPS&Learn

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#fmsteach @BethHouf

Heather Wagner-Yates @Hy... 14h
I Have A Dream! Martin Luther King Jr Memorial ♡
#HORNETS2DC #FMSTEACH
pic.twitter.com/RWB6QdkibP

Heather Wagner-Yates @Hy... 15h
FDR Memorial . Awesome President! #HORNETS2DC #FMSTEACH
pic.twitter.com/oDHHlkxwpr

Heather Wagner-Yates @Hy... 16h
Arlington National Cemetery part 2! JFK eternal flame. Wow!
#HORNETS2DC #FMSTEACH
pic.twitter.com/t3pbTz kfQQ

#fpslearn @BethHouf

Mark Clements @MarkCleme... 1h
Looking forward to a great day learning with @kpalmerLC, setting aside the 25 item to-do list and "working on your work". #fpslearn #mcteach

Lisa McDaniel @LMcDanielMEd 9h
We went to DC & met @CentralMissouriHonorFlight veterans and Commissioner Kritzer! #Hornets2DC #fmsteach #fpslearn
pic.twitter.com/j2kQcOs8xD

Lisa McDaniel @LMcDanielMEd 1d
#HORNETS2DC did Fulton proud this am honoring Mrs. Yates's father & @HonorFlight @WWIIMemorial. #fmsteach #fpslearn
pic.twitter.com/jpBIZCIsB1

PROFESSIONAL DEVELOPMENT



FMS TWEET CHALLENGE

Time to get your TWEET on!

Tweets=Awesome TOP SECRET prizes!

Please add @bethouf and #FMSTeach to your tweet

Let's DO This!

- Tweet about the article
- Retweet someone else's tweet about the article
- Tweet an idea for classroom implementation from the article
- Tweet and infographic or quote that relates to the article
- Tweet an article related to the article
- Tweet about how you are implementing the article in your classroom. (love those pics)

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SHIFTING CULTURE

Share the great & positive things happening in your school and classroom.

Create a F2F club at your school and share with your PLN

#FlyHighFri



#LOVEMYSCHOOLDAY




JOIN US ON TWITTER ON MONDAY, APRIL 11, 2016

TELL THE WORLD WHY YOUR SCHOOL ROCKS

—

@JOHNWINK90

It's almost here ...



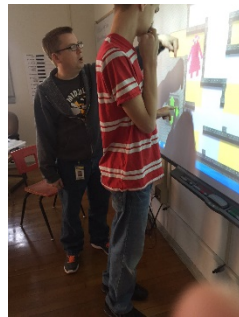
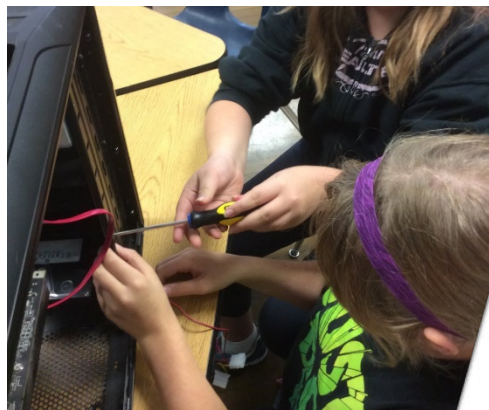
#CelebrateMonday

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What if
 every teacher tweeted one
 thing a day that they did in
 their classroom to a school
 hashtag, and they took five
 minutes out of their day to
 read each other's tweets?
 What impact would that
 have on learning and school
 culture?
 George Couros



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#HASHTAGTHIS #ADMINPD



THE *Power* OF A PLN



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"The role of a
change leader
isn't about
"buying" or
"selling" an idea.

It's about
generating
commitment."

-Marceta Reilly-

created by @Bethflouf

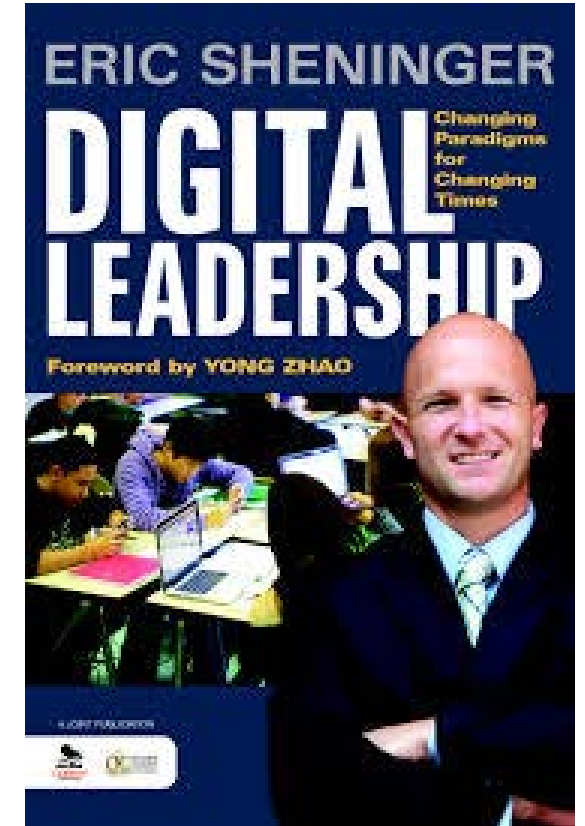
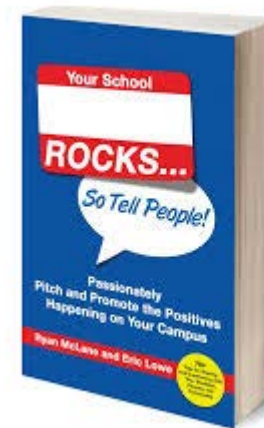
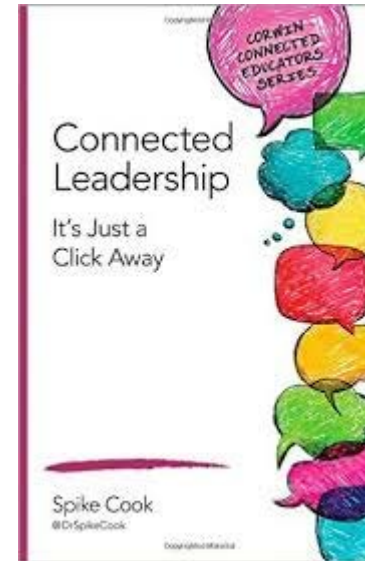
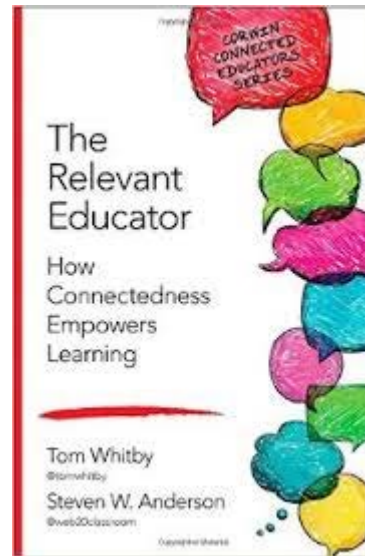
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RESOURCES



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"YOU ARE UNDER NO OBLIGATION TO BE THE SAME PERSON YOU WERE
a year, A MONTH, or even fifteen minutes ago.
YOU HAVE THE RIGHT TO GROW. *No apologies.*"

-UNKNOWN

CREATED BY @BETHHOUF

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