**A Menu of Reinforcers**

While a “ticket” or tangible schoolwide system for encouraging expected behavior will cover many or your reinforcement needs, it is important to remember:

* Not all students are encouraged by the same thing or in the same ways
* As students are learning new skills they need immediate and frequent reinforcement
* As students demonstrate mastery they respond to intermittent to long-term reinforcement to maintain their social behavioral efforts.
* Many students try to get or seek social attention while others try to avoid it.
* Students who avoid social attention may be reinforced by activities, privileges or tangibles.
* Many young students are motivated by adult attention while older students typically are more motivated by peer attention, activities, privileges or freedom.

Therefore, it is recommended that a menu of ways to encourage students include social attention, activities, or tangible items that appeal to all student needs in your school (Lane, Kahberg & Menzies, 2009).

Social Behavior

|  |  |  |
| --- | --- | --- |
| **Frequent** | **Intermittent** | **Occasional** |
| * + Verbal Praise   + Stickers   + Rubber Stamps   + Thumbs up   + Notes Home | * + Phone Calls   + Post Cards   + Special Privileges   + Extra Computer Time | * + Special Projects   + Recognition to the Principal   + Student of the Week |